

ItWhip

Press Kit

Arizona's Premier Car Sharing Marketplace

December 2024

About ItWhip

ItWhip is Arizona's premier peer-to-peer car sharing marketplace, headquartered in Phoenix. We connect vehicle owners ("Hosts") with renters ("Guests") through our intuitive platform, enabling trusted transactions backed by comprehensive insurance coverage.

Unlike traditional rental car companies, ItWhip offers access to a curated selection of vehicles—from practical daily drivers to exotic supercars—owned by local community members. Our platform handles everything from booking and payments to insurance and 24/7 roadside assistance.

By the Numbers

500+

Vehicles Listed

\$1M+

Host Earnings

10,000+

Trips Completed

4.98

Average Rating

Service Area

Greater Phoenix Metropolitan Area including:

Phoenix, Scottsdale, Tempe, Mesa, Chandler, Gilbert, Glendale, Peoria, Surprise, Goodyear, Paradise Valley, Cave Creek, Fountain Hills

Platform Features

For Guests

- Wide selection of vehicles from economy to exotic
- Flexible pickup: delivery, airport, or meet-up
- Comprehensive insurance coverage options
- 24/7 roadside assistance
- Verified hosts with ratings and reviews
- Secure in-app payments

For Hosts

- Earn \$500-\$3,000+ per month per vehicle
- Set your own prices and availability
- Insurance coverage up to \$1M liability
- Mileage Forensics technology for protection
- Fast payouts within 3 business days
- Host University training resources

Unique Technology

Mileage Forensics™ - Our proprietary technology captures accurate odometer readings through photo verification, protecting both hosts and guests from mileage disputes and ensuring transparent billing.

Press Inquiries

For media inquiries, interviews, or additional information:

Email: info@itwhip.com

Website: www.itwhip.com

Location: Phoenix, Arizona

Available Resources

- Logo Package (PNG, SVG formats)
- Brand Guidelines PDF
- High-resolution screenshots
- Executive photos (upon request)
- B-roll footage (upon request)

All resources available at: www.itwhip.com/press

About ItWhip

ItWhip is Arizona's premier peer-to-peer car sharing marketplace, connecting vehicle owners with renters for trusted, insured transactions. Based in Phoenix, ItWhip offers access to hundreds of vehicles from practical daily drivers to exotic supercars. Learn more at www.itwhip.com.